## cisc3665 game design fall 2011 lecture # IV.2 data collection and analysis

topics:

- data collection
- data analysis

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• research in my group

## data collection player information login: username, password demographics — typically used for research gender, age, ethnicity, other possible attributes playing habits when do they play? how often do they play? how long/how many games do they play at once (in one login session)? player game play how do they play? do they win/lose? what are the characteristics of their play?

data analysis • analyze the data collected! • for academic research or for commercial marketing • standard statistics: - mean, standard deviation - mode (most popular) - median (middle) • more interesting data visualizations to show behaviors - trajectories - clusters • behavior modeling / opponent modeling research in my group • learning behavior models from game play data

















- If the trainee were a perfect clone of its trainer, then the *correlation coefficient* in the frequency of moves table would be 1.
- But this is difficult to achieve in practice because the humans are non-deterministic and may make different moves when faced with the same, or similar situations.
- Also, the exact timing of a turn varies from one move to another.
- In reality, the correlation peaks at around 0.14. For comparison, we computed correlation coefficients for 127 random players (note: players that choose a move randomly at each time step), and get a much smaller correlation of 0.003.





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to do	
ullet work on homework assignment for unit IV, which is due November 17	
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