Name:

1. Start by having a look at some bad designs. Go to the following site:

   - `http://www.baddesigns.com`

   Which of the design rules/principles are broken? How?

2. Now look at some popular web sites that are used for different things:

   - shopping: `http://www.amazon.com`
   - information exchange: `http://www.wikipedia.org`
   - online community: `http://www.facebook.com`

   How do these different sites compare with the bad designs you just looked at?
   Do they violate any of the design rules/principles? If yes, which ones?
   Do these sites follow the design recommendations? If yes, how? If no, why not?

3. Compare some shopping sites:

   - `http://www.kmart.com`
   - `http://www.walmart.com`
   - `http://www.target.com`

   How does each use screen real estate?
   How do users navigate each site?
   Which is the easiest to use? Which is the most cumbersome? Why?

4. In our next lab, you will begin to design your own personal web site.
   Think about the design principles.
   Think about what information you would like to display on your site.
   Begin to sketch out your home page on paper and bring it to the next class.