

cis3.5 spring2009 lecture 1.2

- principles of web design
- award-winning sites
- converging on principles

principles of web design

- graphic design versus interface design
or what looks good versus what feels good
- “affordance”
- what the user *perceives* versus (or in tandem with) what the designer *intends*
- recommendations
 - ease of use
 - design for error
 - screen real estate
 - use of color
 - grouping of objects
 - balance, symmetry, alignment
 - negative space / white space
- award-winning web sites
<http://www.webbyawards.com/>

converging on principles

1. web design principles checklist
<http://mason.gmu.edu/~montecin/webdesign.htm>
2. basic web design principles
<http://www.umich.edu/~ece/resources/design.html>
3. using graphic design principles in web design
<http://www.colorado.edu/AmStudies/lewis/Design/graprin.htm>
4. url's internet cafe web design features
<http://130.94.216.145/classroom/features/index.html>
5. top 10 mistakes in web design 2005
<http://www.useit.com/alertbox/9605.html>
6. top 10 mistakes in web design 2002 (with cartoons)
<http://www.useit.com/alertbox/20021223.html>
7. ten good deeds in web design
<http://www.useit.com/alertbox/991003.html>

8. the principles of design

http://www.digital-web.com/articles/principles_of_design/

9. art, design and visual thinking: principles of design

<http://char.txa.cornell.edu/language/principl/principl.htm>

10. introduction to the principles of design

<http://desktoppub.about.com/cs/designprinciples/a/principlesintro.htm>

11. design notes: gestalt

<http://daphne.palomar.edu/design/gestalt.html>

12. principles of beautiful web design

<http://www.sitepoint.com/print/principles-beautiful-web-design/>

13. interface design: user-centered design

<http://webstyleguide.com/interface/user-centered.html>

14. five principles of good web site design

<http://www2.mlc-wels.edu/jgrunwald/site.html>

15. six interface design principles and tips every web designer should know

<http://psduts.com/articles/6-interface-design-principles-and-tips-every-web-designer-should-know/>