

### outcomes

## • how will it end?!

- In a narrative, there is only one ending. No matter how many times you watch a movie, it will always end the same way. Dorothy will always make it home in the "Wizard of Oz", and Cinderella and Julia Roberts will always marry their princes.
- In a game, the author designs multiple possible endings, and the actions of the user determine which ending happens.

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#### scoring

- most games typically have a numeric mechanism by which users are awarded *points* for accomplishing certain tasks
- some games take points away if the user does bad things

## • *intrinsic* versus *extrinsic* motivation

- Intrinsic motivation means that the scoring in the game is based on performance directly related to the user's activity in the game.
- *Extrinsic* motivation means that the scoring in the game is based on performance indirectly related to the user's activity in the game.
- For example, "Carmen San Diego" is a geography game where users track a criminal around the world. Users are given geographic hints that indicate where the criminal is hiding. The user's knowledge of geography directly influences how well s/he tracks the criminal, and how well s/he does in the game. This is an example of *intrinsic* motivation. In "Baseball Math", the user is asked to solve mathematical equations. Every correct answer generates a hit in a simulated baseball game. The user's knowledge of mathematics indirectly influences how well s/he plays baseball, but a user's knowledge of baseball has no impact on his/her performance. This is an example of *extrinsic* motiviation.

## elements of game design

### characters

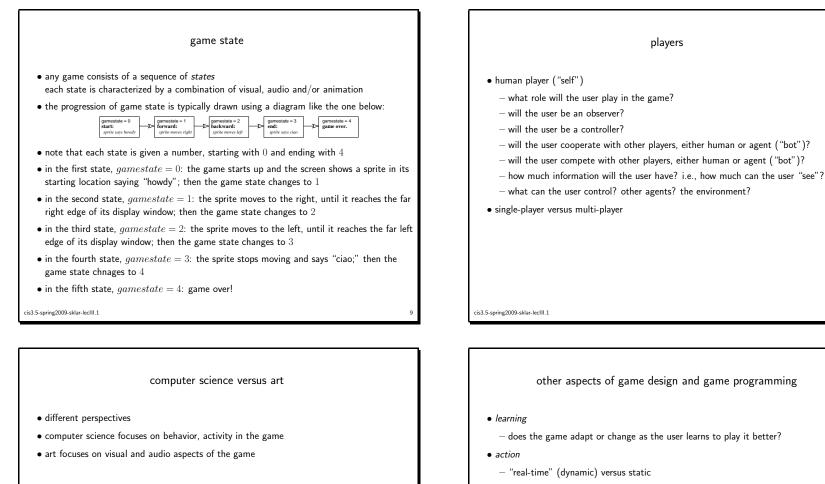
- called sprites, also called agents
- some are avatars—these represent the user explicitly; i.e., these are user-controlled
- sprites or agents can represent the user or can be their own *autonomous* (self-controlled) entities; i.e., these are game-controlled
- when designing a game, you need to decide what kind of sprites will be in your game and how they will be controlled
- "levels"
  - some games have different modes of play, called *levels*, that are typically characterized by their difficulty
  - the first level that a new user encounters is typically easier than later levels
  - user's progress from easier to harder levels as they gain more experience with the game
  - each level can be characterized by different content, visual and audio aspects, user activity, etc.

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# types of games

- puzzle-based
- (e.g., Scrabble, TextTwist, Hangman, TicTacToe, etc)
- plot-based
  (e.g., Rogue, Zelda, etc)
- simulation-based (e.g., SimCity, SimAnt, etc)
- performance-based (e.g., sports games, first-person shooter games, etc)
- some games are educational
- some games are purely for entertainment
- others combine the two: *edutainment*

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- game play
  - synchronous (players take turns playing) versus asynchronous (everyone plays at once)
- environment
  - is there a physical counterpart? does *physics* matter?
- data collection
- does the game collect information about users while/after they play? e.g., high scores table
- game  $\mathit{logs}$  keep track of all the actions the user takes and how the game responds
- user profiling: categorizing the user's actions based on his/her performance

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12