

An Event Planning / Social Networking Site

BIGNIGHTOUT

Initial Filters

- City, State / Location
- Budget
- Date & Time
- # of People
- Interested Categories

Categories

- ⦿ Movies/Entertainment
- ⦿ Dining
- ⦿ Lounge/Club
- ⦿ Theater and Arts
- ⦿ Tourist Attractions
- ⦿ Recreational Activities

Movies/Entertainment

- ⦿ What's Playing?
- ⦿ Location of Movie Theaters
- ⦿ Showtime
- ⦿ Reviews
- ⦿ Trailers
- ⦿ Price of ticket
- ⦿ Availability
- ⦿ Other Details (i.e. Casting, Length, etc.)

Dining

- ⦿ Location
- ⦿ Types of Food
- ⦿ Reviews
- ⦿ Atmosphere
- ⦿ Wait Time
- ⦿ Pricing
- ⦿ Reservations / Party Size

Lounge/Club

- ⦿ Location
- ⦿ Age Restrictions
- ⦿ Dress Code
- ⦿ Cover Charge / Spending Minimum
- ⦿ Private Party Areas
- ⦿ Reviews
- ⦿ Special Events / Guest Appearances

Theater and Arts

- ⦿ Examples: Broadway / Off-Broadway Shows, Museums, etc.
- ⦿ Location
- ⦿ Pricing
- ⦿ Availability

Recreational Activities

- Examples: Bowling, Billiards, Ice Skating, Arcade, etc.
- Location
- Pricing
- Availability
- Reviews

Social Networking Aspect

- ⦿ Add users as friends
- ⦿ Invite friends to event
- ⦿ Keep track of RSVPs / Guest List
- ⦿ Set events as Private / Public
- ⦿ See what other friends are doing
- ⦿ Link to outside websites (i.e. Facebook, MySpace, Twitter, etc.)

Surprise Me! Feature

- ⦿ A function that could automatically choose a BigNightOut for you and your friends
- ⦿ Based on pre-determined interests, BigNightOut history, and selected categories

Other Features

- Talk about other features that may have not been mentioned in the previous slides