### Bits, Bytes, and Packets

### **Bit: (Binary Digit):**

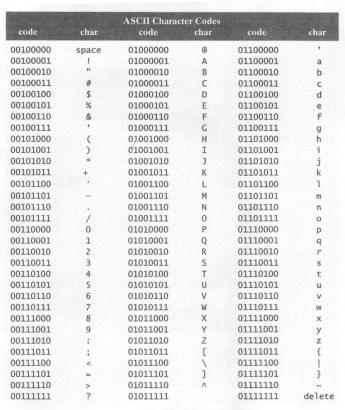
The smallest unit of memory. Can take on one of two values (0 or 1). (All data in a computer is represented as a pattern of bits.)

### **Byte:**

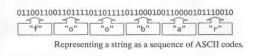
A group of 8 bits. (Memory is measured by the number of bytes it contains.)

# **ASCII Code (Unicode):**

A standardized scheme for representing characters in patterns of 7 bits. (There are  $2^7 = 128$  ascii patterns.)



The ASCII character set.



## **ASCII File (or text file):**

A document that contains plain text only (e.g.,a Notepad file). Each character of text is stored as a single byte using the ASCII code.

## **Binary File:**

Files that contain data that is not plain text (e.g., word processing files, executable files, graphics files).

#### File Size:

Numbers of bytes in the file.

```
1KB (kilobyte) = 2^{10} bytes = 1024 bytes

1MB (megabyte) = 2^{20} bytes = 1024KB

1GB (gigabyte) = 2^{30} bytes = 1024MB

1TB (terabyte) = 2^{40} bytes = 1024GB
```

### **File Compression:**

Used to reduce the storage requirements for large files (e.g., graphics, music, and video files).

Sample techniques: jpeg, mp3, mpeg, LZW, MH, ...

## **Speed of Data Transmission:**

Data are transmitted at speeds measured in **bps** (bits per second).

## **Typical Speeds:**

```
Modem - 33.6Kbps, 56Kbps
ISDN - 64Kbps, 2 x 64 Kbps
```

DSL -

Cable Modem -