1. There are many web sites that contain lists of design principles and tips on good web site design. Go to the following sites (These are also linked on the class web page):
   - web design principles checklist: http://mason.gmu.edu/~montecin/webdesign.htm
   - basic web design principles: http://www.umich.edu/~ece/resources/design.html
   - using graphic design principles: http://www.colorado.edu/AmStudies/lewis/Design/graprin.htm
   - web design features: http://130.94.216.145/classroom/features/index.html
   - ten good deeds in web design: http://www.useit.com/alertbox/991003.html
   - the principles of design: http://www.digital-web.com/articles/principles_of_design/
   - art, design and visual thinking: http://char.txa.cornell.edu/language/principl/principl.htm
   - introduction to the principles of design: http://desktoppub.about.com/cs/designprinciples/a/principlesintro.htm
   - design notes: http://daphne.palomar.edu/design/gestalt.html
   - beautiful design: http://www.sitepoint.com/print/principles-beautiful-web-design/
   - five principles: http://www2.mlc-wels.edu/jgrunwald/site.html
   - six principles of interface design: http://psdtuts.com/articles/6-interface-design-principles-and-tips-every-web-designer-should-know/

   Are there any principles with which you disagree? Which principles appear on multiple pages/lists?

2. Look at some bad designs. Go to the following sites:
   - bad designs: http://www.baddesigns.com

   Which of the design rules/principles are broken? How?

3. Now look at some popular web sites that are used for different things:
   - shopping: http://www.amazon.com
   - information exchange: http://www.wikipedia.org
   - online community: http://www.facebook.com

   How do these different sites compare with the bad designs you just looked at? Do they violate any of the design rules/principles? If yes, which ones? Do these sites follow the design recommendations? If yes, how? If no, why not?

4. Compare some shopping sites:
   - http://www.kmart.com
   - http://www.walmart.com
   - http://www.target.com

   How does each use screen real estate? How do users navigate each site? Which is the easiest to use? Which is the most cumbersome? Why?